

June 1, 2018



Greetings,

On **Saturday, September 8th, 2018**, Mental Health America in Sheboygan County (MHA) will be sponsoring the 12th annual **There is Hope** walk for suicide awareness and prevention event. Held along Lake Michigan at Deland Park, last year's event attracted over **500 individuals!** Once again with your support, we hope even more folks will join together as **mental health champions** in our community.

There is Hope is the largest educational fundraiser event for MHA, a nonprofit mental health resource center serving Sheboygan County since 1963. Proceeds strengthen MHA's programs that increase mental health education, access to services, as well as recovery and support services for families and individuals in Sheboygan County. Suicide prevention is the foundation of the work we do.

The following are ways that you can show your **continued support for this event**:

- Donate a **Silent Auction** or **Raffle** item.
- Make an **In-kind Donation** of supplies or goods to be used at the event.
- Purchase a **Trail Marker** with your company's logo or personal message.
- Become a **Sponsor**.

Thank you for your consideration of supporting this important event. Your **response by June 29th** is greatly appreciated. Please do not hesitate to contact us with any questions.

Warmest regards,

John Scholke
There is Hope Committee Chair

Kate S. Baer
Executive Director

**Donations are tax deductible. MHA's Federal ID number is 39-1018013.*

Why is your support more important than ever?

Fact: In Wisconsin, suicide is the 2nd leading cause of death for 15 to 34-year olds.
(Source: American Foundation for Suicide Prevention, 2017)

Fact: Nearly 43,000 Americans die by suicide every year. An American dies by suicide every 12.3 minutes.
(Source: CDC, 2015)

The most meaningful part of the event was...

"Sharing stories of loss and perseverance through that loss. The coming together as a community."

– 2017 Participant

Suicide knows no social or economic boundaries. Suicide is preventable. Treatment works.
Together we can make a difference in suicide awareness and prevention in our community.





Please complete and return to Mental Health America in Sheboygan County.

Mail: 915 N. 7th St., Sheboygan, WI 53081 Fax: 920-458-3441 Email: info@mhasheboygan.org

Call us with questions! Phone: 920-458-3951

Name of Company/Organization:	
Address:	
Contact Name:	
Phone:	Email:

My/Our support for the There is Hope walk will be provided in the following way:

- Donation of an item for the silent auction or raffle.**
Type of item _____
Estimated value \$ _____
 - Acknowledged on MHA's website and social media outlets
 - Acknowledged on bid sheets
- In-kind Contribution**
Type of item _____
Estimated value \$ _____
 - Acknowledged on MHA's website and social media outlets
- Monetary donation of \$99 or less** _____
 - Acknowledged on MHA's website and social media outlets
- Trail Marker - Monetary donation of \$100-\$499** _____
 - Acknowledged on MHA's website and social media outlets
 - Acknowledged on an imprinted 11" x 17" trail marker with corporate name/logo or personal message
- Silver Sponsor - Monetary donation of \$500-\$999** _____
 - Acknowledged on MHA's website and social media outlets
 - Acknowledged in **printed materials** at event
 - Acknowledged on an imprinted 11" x 17" trail marker with the corporate name/logo or personal message
 - Name/logo appears on event **t-shirts** as a sponsor
 - 1 Participant **Registration Fee** (includes event t-shirt)
- Gold Sponsor - Monetary donation of \$1,000 or more** _____
 - Acknowledged on MHA's website and social media outlets
 - Acknowledged in **printed materials** at event and announced at event
 - Acknowledged on **(2)** imprinted 11" x 17" trail markers with corporate name/logo or personal message
 - Name/logo appears in **larger font** on event **t-shirts**
 - Acknowledged in **MHA's e-newsletter**
 - Acknowledged in **radio marketing**
 - 2 Participant **Registration Fees** (includes event t-shirts)

Contributions are tax deductible. MHA is a 501(c)3 nonprofit charitable organization. FEIN #39-1018013

All proceeds support local programming efforts to prevent suicide and promote good mental health!

Checks should be made payable to MHA Sheboygan.

We are grateful for your support! Together, we make the difference.