

May 1, 2017

Greetings,

On **Saturday, September 9th, 2017**, Mental Health America in Sheboygan County (MHA) will be sponsoring the 12<sup>th</sup> annual **There is Hope** walk for suicide awareness and prevention event. Held along Lake Michigan at Deland Park, last year's event attracted over **500 individuals**, even on a rainy and gloomy day! Once again with your support, we hope even more folks will join together as **mental health champions** in our community.

**There is Hope** is the largest educational fundraiser event for MHA, a nonprofit mental health resource center serving Sheboygan County since 1963. Proceeds strengthen MHA's programs that increase mental health education, access to services, as well as recovery and support services for families and individuals in Sheboygan County. Suicide prevention is the foundation of the work we do.

The following are ways that you can show your **continued support for this event**:

- Donate a **Silent Auction** or **Raffle** item.
- Make an **In-kind Donation** of supplies or goods to be used at the event.
- Purchase a **Trail Marker** with your company's logo or personal message.
- Become a **Sponsor**.

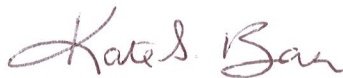
Thank you for your consideration of supporting this important event. Your **response by June 1<sup>st</sup>, 2017** is greatly appreciated. Please do not hesitate to contact us with any questions.

*Thank you! Be well.*

Warmest regards,



John Scholke  
Chair



Kate S. Baer  
Executive Director

*\*Donations are tax deductible. MHA's Federal ID number is 39-1018013.*

**Why is your support more important than ever?**

Fact: In Wisconsin, suicide is the 2<sup>nd</sup> leading cause of death for 15 to 34 year olds.  
(Source: American Foundation for Suicide Prevention, 2017)

Fact: Nearly 43,000 Americans die by suicide every year. An American dies by suicide every 12.3 minutes.  
(Source: CDC, 2015)

*"The walk is powerful. It allows for individuals, family, friends and advocates to bond and feel supported within a group. The setting is absolutely perfect. Grief is shared. Hope is the message." - 2016 Participant*

**Suicide knows no social or economic boundaries. Suicide is preventable. Treatment works.**  
**Together we can make a difference in suicide awareness and prevention in our community.**

